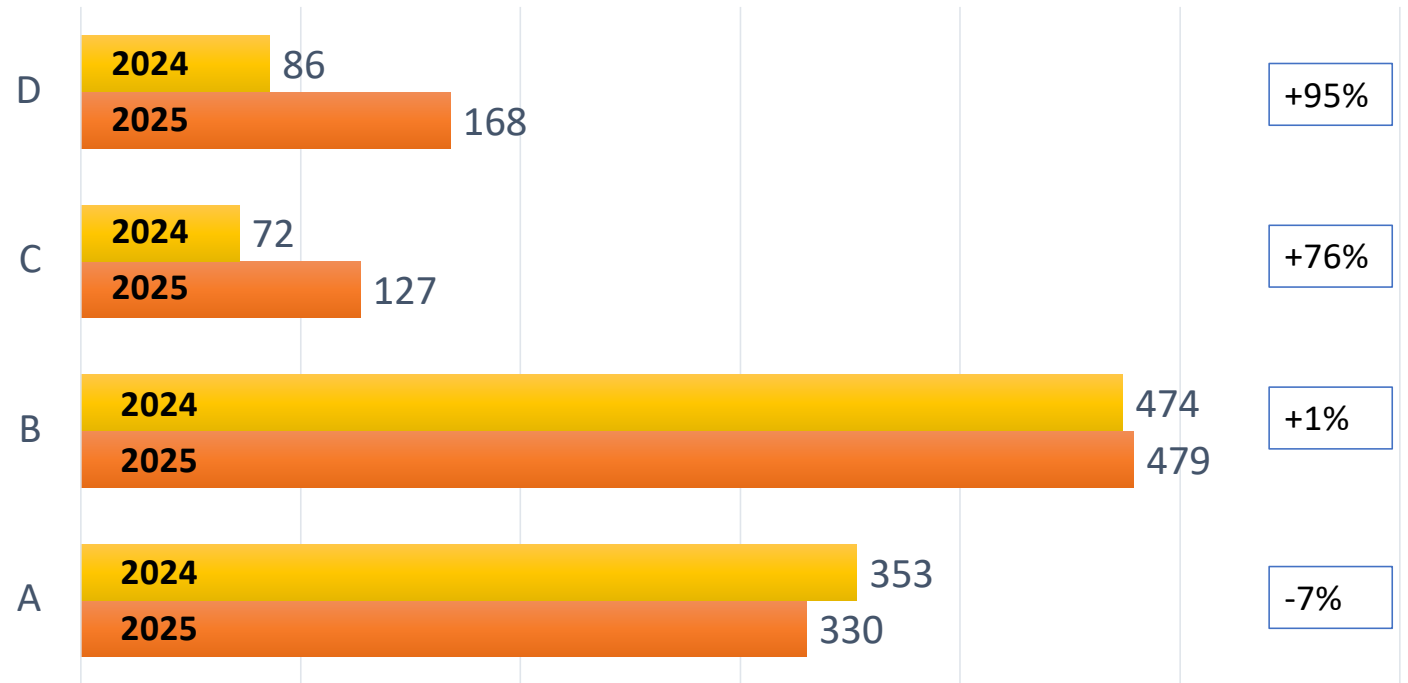
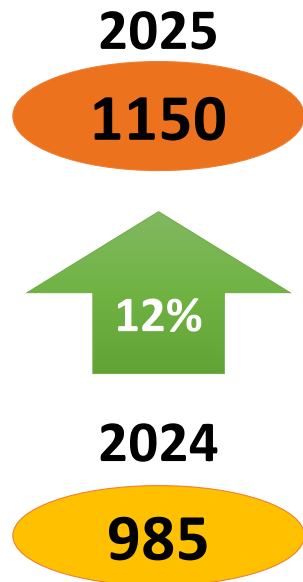


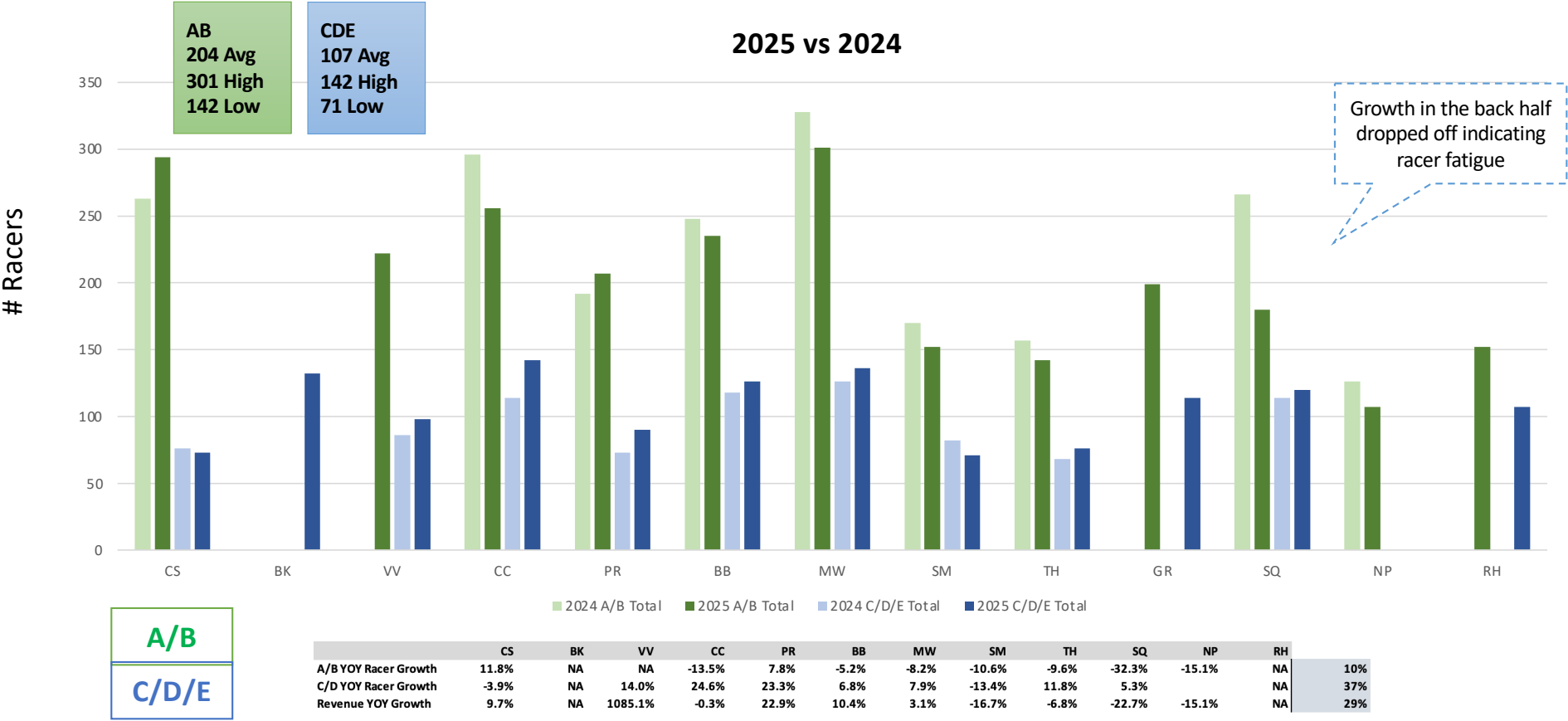
# AGM

Race Report  
Financial Breakdowns

# 2025 Racer Participation Year over Year



# 2025 Race Entries



	CS	BK	VV	CC	PR	BB	MW	SM	TH	SQ	NP	RH	
A/B YOY Racer Growth	11.8%	NA	NA	-13.5%	7.8%	-5.2%	-8.2%	-10.6%	-9.6%	-32.3%	-15.1%	NA	10%
C/D YOY Racer Growth	-3.9%	NA	14.0%	24.6%	23.3%	6.8%	7.9%	-13.4%	11.8%	5.3%		NA	37%
Revenue YOY Growth	9.7%	NA	1085.1%	-0.3%	22.9%	10.4%	3.1%	-16.7%	-6.8%	-22.7%	-15.1%	NA	29%

	2025	NOTES
<b>Club Intake for Race Entry Fees</b>	<u><b>\$219,320</b></u>	
<b>PN Fees Paid by Clubs</b>		
Insurance: General Liability	\$14,364	
Rider Levy: \$2.00 per racer:	\$7,510	
Rider Levy: \$1.00 per rider:	\$177	Fees are 10% of Race Entries
<b>PN Revenue:</b>	<u><b>\$22,051</b></u>	
<b>PN Rebates/Deductions from Fees for Clubs</b>		
Rebate for 1 day insurance	(\$6,840)	
Cash Pay Out Matching	(\$2,200)	
<b>Total Rebates:</b>	<u><b>(\$9,040)</b></u>	Rebates give back 4%
<b>PN Race Profit and Loss</b>		
Revenue	\$22,051	
Rebates	(\$9,040)	Net Fees is 6% of Race Entry Fees
<b>PN Net Race Income</b>	<u><b>\$13,011</b></u>	
<b>PN Direct Race Expenses</b>		
Insurance cost	(\$12,359)	
Card & MotoTally Fees	(\$11,434)	
Fuel	(\$4,793)	With the Race income we pay for Insurance, all Card Fees and Scoring team fuel
<b>Total PN Direct Race Expenses</b>	<u><b>(\$16,227)</b></u>	

## Direct Race Revenue

### Considerations:

- Review the per-rider levy: A small adjustment could help offset the administrative shortfall.
- Explore sponsorship or operational support to achieve long-term financial balance.

# Profit and Loss

	2025	NOTES
License Revenue	\$55,927	
Memberships & Ads	\$2,800	
<b>Total Income (not including Rider Levy)</b>	<b>\$58,727</b>	
<b>Banquet and Awards</b>		
Ticket Sales	\$9,168	Ticket Sales offset 43% of the Banquet Costs.
Banquet	(\$21,221)	
BCORCS Trophies	(\$7,855)	
WOC Trophies	(\$700)	Awards and the Banquet are our single largest expense at \$36K (48% of income)
Jackets	(\$6,379)	
<b>Total Banquet and Awards</b>	<b>(\$26,987)</b>	
<b>Other Expense</b>		
Motorcycle Show	(\$750)	Investment in Laptops and Race Supplies this year was higher than the previous year.
Printing & etc	(\$1,492)	
ISDE Donation	(\$3,500)	
Supplies	(\$3,119)	
Laptops	(\$1,985)	
Website	(\$238)	
Bank Charges	(\$183)	
<b>Total Other Expense</b>	<b>(\$11,267)</b>	
<b>Net PN Direct Race Expenses</b>	<b>(\$16,227)</b>	Net Loss on Races is paid for with License Fees
<b>Net Profit/Loss for 2025</b>	<b>\$4,246</b>	

# Balance Sheet

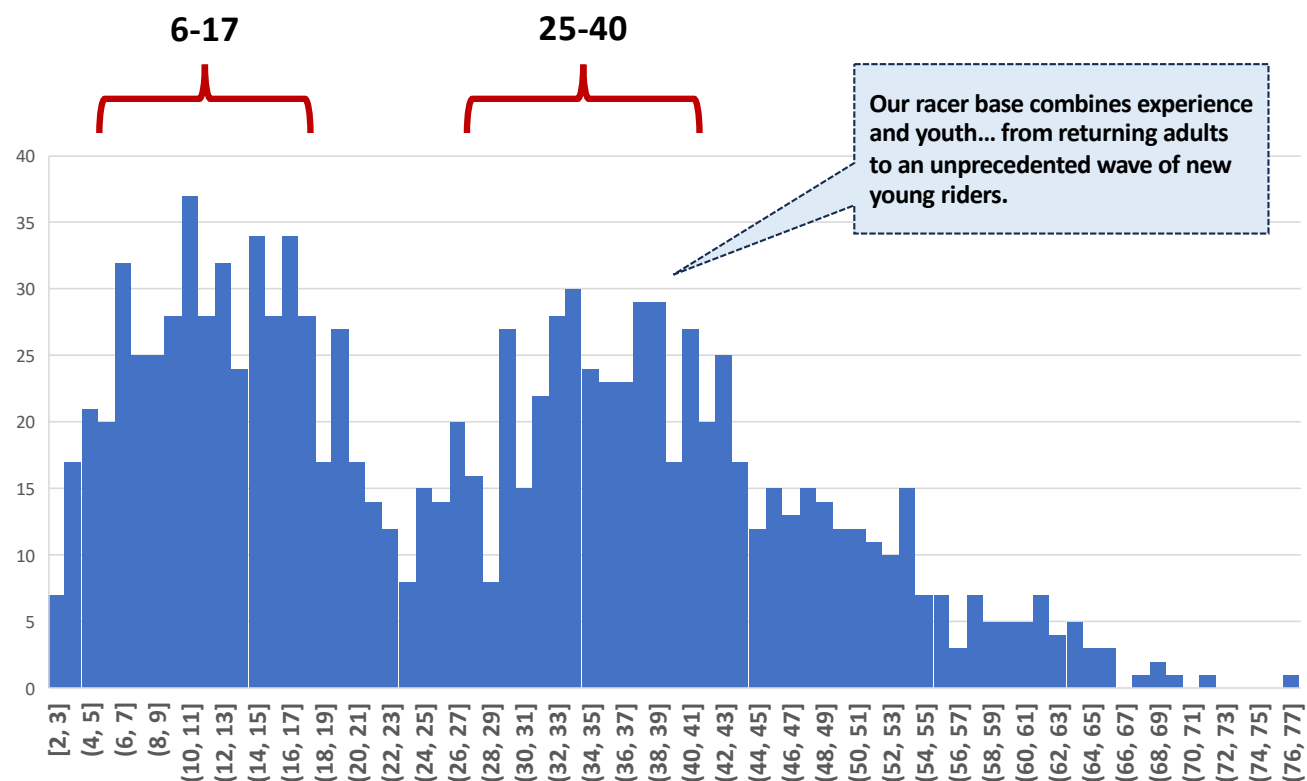
Pacific North West Motorcycle Association Balance Sheet As of 31 October 2025	
	31 Oct 25
<b>ASSETS</b>	
Current Assets	
Chequing/Savings	
1-1003 · RBC	105,160.08
1-1001 · PayPal CAD	902.66
<b>Total Chequing/Savings</b>	<b>106,062.74</b>
Accounts Receivable	
1-1400 · Accounts Receivable	1,150.00
<b>Total Accounts Receivable</b>	<b>1,150.00</b>
<b>Total Current Assets</b>	<b>107,212.74</b>
<b>TOTAL ASSETS</b>	<b>107,212.74</b>
<b>LIABILITIES &amp; EQUITY</b>	<b>107,212.74</b>

## **2025 Vote**

## **2026 Club Fees & Rebates**

- **Vote Proposal (passed):**
  - **Continue to subsidize the credit card fees (\$6K)**
  - **Continue to subsidize the MotoTally fees (\$5K)**
  - **Continue to subsidize 1 race insurance day in a 2-day race (\$6.8K)**
  - **Continue Pay Out matching subsidy to \$250 for Masters and \$250 for Women Expert**

# Depth, Breadth, and the Next Generation of Racers

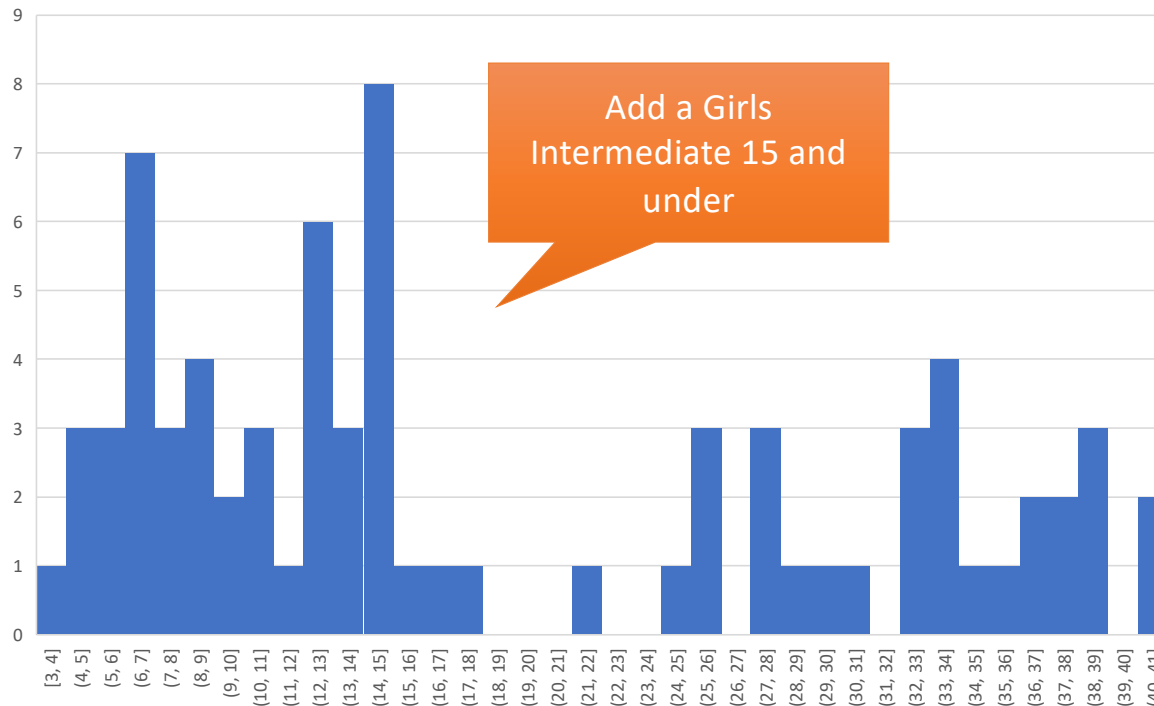


The PNWMA/BCORCS series has both **depth** and **breadth**, with hundreds of youth and teen racers growing into avid racers

- **A vibrant youth pipeline (6-17)** fueling the sport's long-term sustainability.
- **A strong adult core (25-40)** who invest in bikes, parts, and family participation year after year.

This means long-term brand loyalty, growing family participation, and a direct connection to the next generation of off-road enthusiasts.

# C/D/E Classes Women Ages



- High concentration of girls aged roughly 6–12, with a noticeable spike around ages 8–11.
- Dedicated youth girls class helps bridge the gap
- Adult women beginners often enter for fun, fitness, or family participation, not direct youth competition.
- Grouping them with very young girls or mixed-gender novices can be discouraging on both sides.



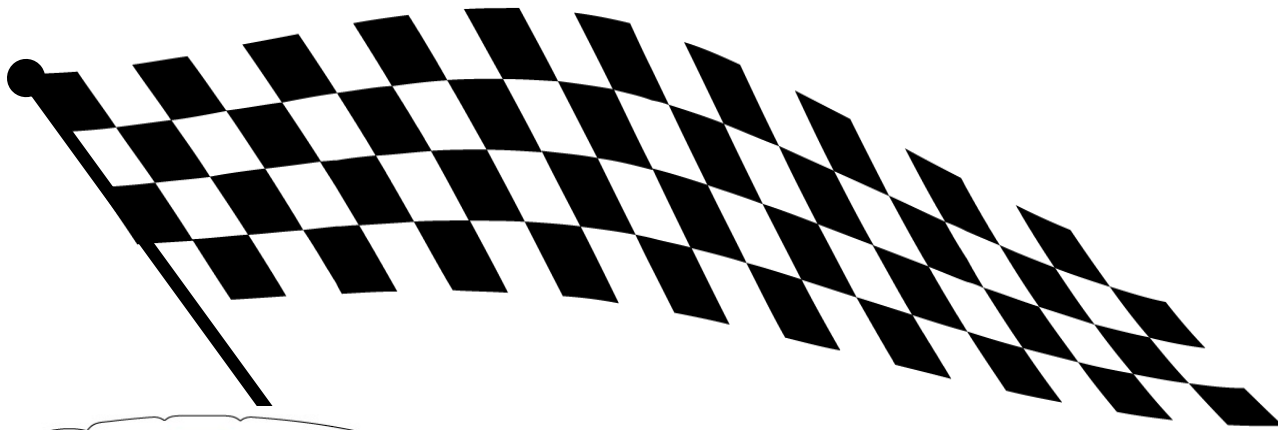
# 2025 Vote

# Class Changes

## Vote Proposal:

- **Add a Girls Junior class for 15 and under girls in C-Class**
  - No big bikes
  - Starting behind the Kids Junior
- **Move Women Beginners to back of the C-Class**

17000	Kids Junior	Kids Jun	C	1:15hr	Age 12 and under. Kids who are ready to try a longer up to 5-6km course. Manual clutch bike must be used. Will be limited to 19"-16" tires, No full size bikes allowed in this class.	Eligible participants must have a birth year of 2014 or earlier at time of first season race.	Kids Junior (Sunday)	Kids Junior
18000	Girls Junior	Girls Int	C	1:15hr	Age 15 and under girls. More experienced riders ready for more challenging terrain. Up to 5-7 km course. 65cc and up. Girls who have racing experience. Will be limited to 19"-16" tires, No full size bikes allowed in this class.	Eligible participants must have a birth year of 2011 or earlier at time of first season race.	NA	NA
19000	Womens Beginner	Wmn Beg	C	1:15hr	Restricted to beginner women riders, any age. Up to 5-7 km course. Bike size maximum 300cc	No age restrictions.	Ladies Beginner (Sunday)	Ladies Beginner



# Manufacturers Report



## PNWMA / BCORCS Manufacturer Report 2025

The BC Off Road Championship Series (BCORCS) continues to be the **largest off-road motorcycle racing organization in Western Canada.**

- 12 annual events
- 300+ racers per event
- 1200+ racing members
- Just under 4,000 total race entries

The PNWMA racer base represents a **direct and active customer audience** for bikes, parts, and gear.

Our events can serve as a **grassroots testing ground** for brand ambassadors, demo fleets, and electric-bike programs.

Brand	Racers	Share of Total (%)
KTM	493	≈ 35%
Husqvarna	205	14%
Yamaha	161	11%
GASGAS	98	7%
Honda	88	6%
Kawasaki	81	6%
Beta	39	3%
STACYC	21	2%
Sherco	19	1%
Suzuki	12	<1%
TM	7	<1%
Husaberg	3	<1%
N/A	22	—



## PNWMA / BCORCS 3-Year Manufacturer Report (2023 – 2025)

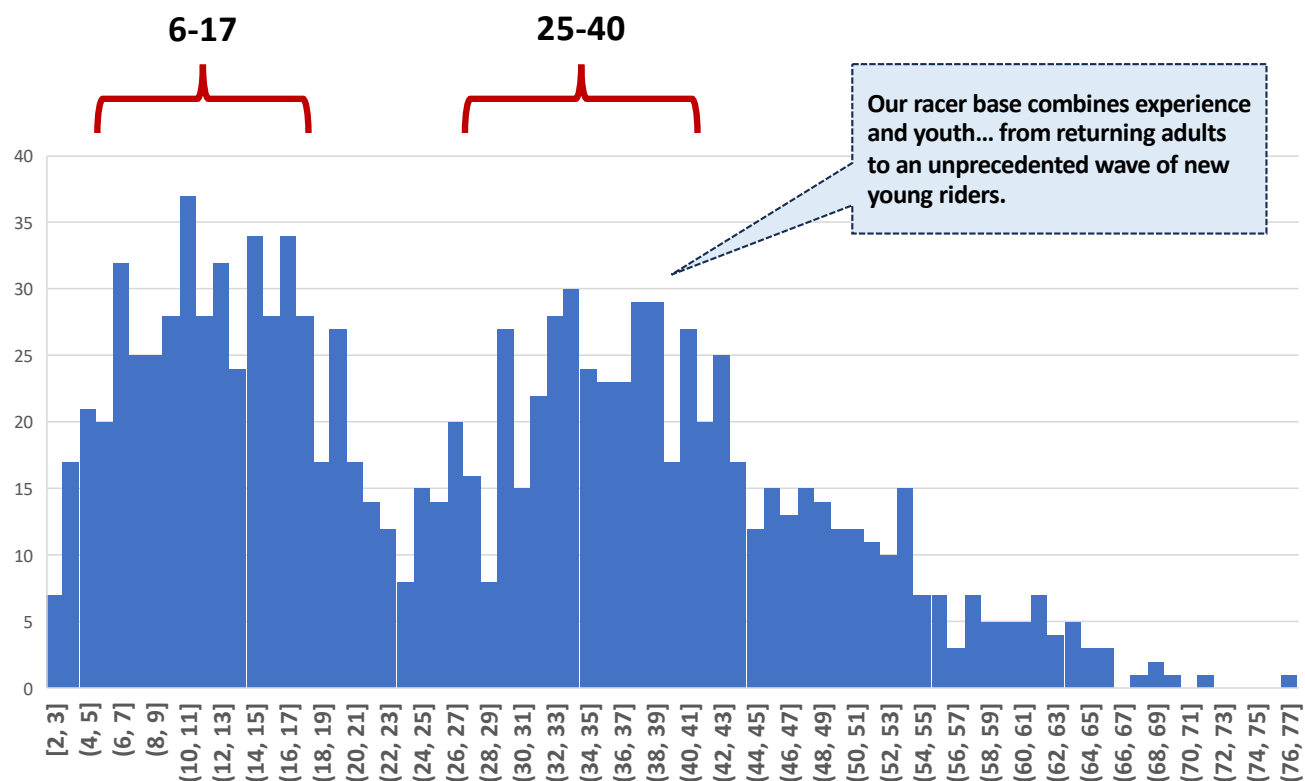
Our diverse age range (from **4 to 70+**) and geographic reach continue to grow brand exposure.

**With the significant growth and participation of youth and female racers**, there are opportunities for family-oriented and entry-level marketing partnerships.

Brand	2023	2024	2025	Change ('23→'25)	Trend
KTM	426	449	<b>493</b>	<b>+16%</b>	Consistent leader
Husqvarna	196	195	<b>205</b>	<b>+5%</b>	Steady
Yamaha	176	157	<b>161</b>	<b>-9%</b>	Flat / Slight dip
GAS GAS	76	78	<b>98</b>	<b>+29%</b>	Fastest growing major brand
Honda	79	81	<b>88</b>	<b>+11%</b>	Modest growth
Kawasaki	53	52	<b>81</b>	<b>+53%</b>	Major resurgence
Beta	47	34	<b>39</b>	<b>-17%</b>	Declining
STACYC	0	4	<b>21</b>	<b>New</b>	Rapid e-bike youth entry
Sherco	36	0	<b>19</b>	<b>Re-entry</b>	Returning presence
Others (Suzuki, TM, Husaberg, Maico)	30	20	<b>24</b>	—	Stable niche base



# Depth, Breadth, and the Next Generation of Racers



The PNWMA/BCORCS series has both **depth** and **breadth**, with hundreds of youth and teen racers growing into avid racers

- **A vibrant youth pipeline(6-17)** fueling the sport's long-term sustainability.
- **A strong adult core (25–40)** who invest in bikes, parts, and family participation year after year.

This means long-term brand loyalty, growing family participation, and a direct connection to the next generation of off-road enthusiasts.



# Partner With Us for 2026

## Amplify Your Brand Impact

- Largest off-road racing series in Western Canada
- Our racers are your most engaged customers buying new bikes, gear, and parts every season.
- The youth and women's segments are expanding faster than ever, ensuring long-term market growth.
- Grassroots visibility connects your brand directly to riders and families across Western Canada.

## Partner With Us for 2026

- **Expand contingency support** in line with our racer volume and event reach.
- Increase manufacturer presence through demo programs, trackside events, and sponsorships.
- Collaborate on youth and women's development programs to build brand loyalty early.
- Integrate PNWMA/BCORCS into your regional marketing strategy to maximize grassroots exposure.

***Let's partner to strengthen the next generation of riders  
TOGETHER.***